

Welcome to

Tofino

in the Haḥuuli of the
Tla-o-qui-aht ḥawiiḥ



Photo by: Jeremy Koreski

How to experience Tofino like a Tofitian

Dogs on Leash

Dogs are visitors who live in the moment - and they're required to be on-leash or tethered when in the District of Tofino and in Pacific Rim National Park Reserve, including on beaches.

Wildlife

From sea stars to black bears, observe wildlife without disturbing it.

Water Conservation

Pure, fresh water is one of Tofino's greatest and surprisingly limited natural resources, so we use it mindfully. Visit tofino.ca/water for current conservation stages & tips.

Driftwood

Driftwood protects the shoreline from erosion. It is a natural and valued element of the landscape and is best left untouched.

Garbage & Waste

Give Mother Earth a hand by opting for reusable water bottles and containers, and by disposing of garbage and pet waste in bins at beach entrances and around town. Join a beach clean-up or do your own.

Celebrations

Tofino is for memory-making. Do it like a local, with your neighbours in mind. Fireworks are prohibited most nights, and beach fires are permitted on designated beaches, and must be in a clean-burning or reduced-smoke appliance. Get more info at tourismtofino.com.

Beach & Ocean Safety

Powerful rip currents, large waves, and tidal changes are common here. Stay safe by knowing your limits and being aware of your surroundings when in or by the ocean. Learn more at coastsmart.ca.

Tsunami Awareness

Ask your accommodation provider for information on evacuation plans in the event of a tsunami alert.



Photo by: Melody Charlie

When you visit Tofino and
the surrounding areas, you become
a part of the greater connection.
We hope you enjoy your time here.

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Thank you to Tofino residents and the
Tla-o-qui-aht First Nation for their
collaboration on this brochure.

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To learn more about coming to Tofino,
visit tourismtofino.com

Tofino

“Let me be careful in what
I say and do while I’m in somebody
else’s territory.”

– Tla-o-qui-aht First Nation prayer



Tla-o-qui-aht Tribal Parks

The **ʔiisaak pledge** introduces four Tla-o-qui-aht teachings and laws that have helped protect and shape this beautiful place, the *haʔuuli* of the *ʔaʔuukwiʔath ʔawiih*, and its people over many generations.

ʔayaahʔaʔ – meaning “Welcome / Glad to see you” in the Tla-o-qui-aht language is accompanied with an understanding that those who are welcomed must respect Indigenous ways of being by practicing:

ʔiisaak – to observe, appreciate and act accordingly / to practice respect while travelling within the *Haʔuuli* (Territory) of the *ʔaʔuukwiʔath ʔawiih* (Hereditary Chiefs).

ʔaʔuukwiʔath/Tla-o-qui-aht Nation have hosted visitors over thousands of years.

There are protocols for being a guest in Indigenous territories and in the home of the Tla-o-qui-aht Nation, as there are for visiting other countries in the world.

As guests, visitors to Tofino, within Tla-o-qui-aht Tribal Parks, are asked to take the *ʔiisaak* Pledge and put it into practice so that this place may remain in good condition for future generations.

The ʔiisaak Pledge (*iisaak*)

ʔiisaaksinhiʔin (*ii-saak-sin-hi-in*)

Let us be respectful of Natural Law. Let us observe, appreciate and act accordingly.

Taaquuqhiʔin (*Taa-quuqh-thli-in*)

Let us speak truthfully and act honorably. Let us learn the history of this place and its People, correcting colonial narratives like the myth that this is a wilderness.

ʔaayaksiinhiʔin (*Thlaa-yak-siin-hi-in*)

Let us be generous and helpful: There is no end to the work of building community.

Qʷaasiinhapin (*Qwaa-siin-hap-in*)

Let us leave healthy habitats undisturbed, keeping them as they are for future generations of life.

Visit tribalpark.com for more information.

“The land we walk on is made
of the dust of our ancestors.
So we walk with dignity,
honour, love and humility.”

– Elder Levi Martin,
Tla-o-qui-aht First Nation

Photo by: Noel Hendrickson



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Take the Pledge

